

# Simpson Crawford Co.

33 Years Leaders of Fashion  
SIXTH AVE. 19<sup>th</sup> TO 20<sup>th</sup> STREET. NEW YORK

The Annual Sale High-Class Trade-Mark Gloves  
Gloves for Men, Women and Children, at 89c  
In fact, these are samples of \$1.00, \$1.50, \$2.00 and \$2.50 gloves. And at the price we name, beyond all doubt the best glove values in town.

Women's Imported Long Gaiter Gloves \$1.29  
These gloves are in white and tan shades, also black. In 12-button lengths, mousquetaire styles.

Women's Imported Long Gaiter Gloves 69c  
Black and tan shades, 2 clasps. Black crocheted embroidered laces, three row cuff and white embroidered tan crocheted embroidered backs, etc.

**Annual Clearance Sale Women's \$2.25**  
**Famous \$3.50 to \$5.00 Patrician Shoes at 2**  
3,500 Pairs of These Shoes--the Aristocrats of Shoedom--in an Event That Is Always Intensely Interesting to the Smart Dressers of Greater New York and Nearby.

EARLY at this time we go carefully through our shoe stocks, rounding up all the broken lines from our assortments of Patrician Shoes, bringing to the front large numbers of these fine trade-mark shoes.

To These Splendid and Eminently Desirable Lots We Add All the Floor and Sample Lines from the Patrician Shoe Factory and Place Them on Sale at a Price so Much Less Than Regularly That Naturally We Create a Sale That Meets with Enthusiastic Response. Many Women Buying Three or Four Pairs at a Time.

**Clearance Price \$2.25**  
Pair

Patrician Shoes, you know, are more than "stylish"--they are creations, shoes that lead them. Thousands of women in New York and near by are ardent admirers and wearers of Patrician Shoes; they know how comfortable, beautiful and graceful Patrician Shoes are. Patrician Shoes are distinctive.

In the lot that we offer at \$2.25 are Gun Metal Calf Shoes, Patent Calfskin Shoes, Viet Kidskin Shoes, Canvas Shoes in button and lace styles. Every pair bears the trade mark of the Patrician Shoe, and if you attend this sale you will have ample reason to congratulate yourself.

SIMPSON CRAWFORD CO., SIXTH AVENUE'S FOREMOST STORE.

**SILKS 40-Inch Colored and Black \$1.18**  
**Genuine Crepe Meteors Monday at an Astonishing Price**  
Yard

THINK of that! 40-Inch Crepe Meteors at \$1.18 a yard! Astounding? It certainly is! All the more so when you recall how tremendously popular crepe meteors are--what a phenomenal vogue they are enjoying, how fashion will continue to favor them with utmost enthusiasm. A magnificent color assortment to choose from. The shades include Coral, Lavender, Light Gray, Medium Gray, Taupe, Alice Blue, Copenhagen, Gendarme, Reseda, Brown, Wistaria, Navy, Rose and Black.

**3,500 Yards New Spring Foulards**  
Strictly all silk, and the price we quote does not cover the cost of raw material. Navy, brown, Copenhagen and black grounds. Regularly 25c. 59c

**26 Inch All Silk Tussah Pongee**  
For early spring wear these pongees are just right: all pure silk and a quality that will give satisfaction and wear. All the newest colorings, including natural and black. Reg. 85c. 39c

**36 Inch Water Resisting Foulards**  
Navy blue and black grounds, with various sized white polka dots. Regularly \$1.25. 59c

**5,000 Yards Colored Satin Messalines**  
For lining, trimming and foundation purposes; 50 distinct colorings to choose from. Regularly 35c. 29c

**1,500 Yards Black 36 Inch Satin Duchess**  
This is an exceptional quality. 89c

**750 Yards Black 36 Inch Paillet de Soie**  
This value should create a furor; useful for dress purposes. 78c

**Black 36 Inch Chiffon Taffeta**  
For this price we usually sell 21 inch wide goods, and considering this is one yard wide we claim it to be an extraordinary offering. Regularly \$1.00. 68c

**27 Inch Costume Corduroy**  
Corduroys are selling freely, and this specially quoted price should cause a general clearing. The colorings are navy, white, gray, ecru, purple, brown, tussie and black. Regularly 40c. 39c

**36 Inch Satin Messaline**  
Beautiful range of street and evening shades; excellent grade even at the regular price; excellent wearing quality. 68c

**Imported Tunics of Dazzling Beauty.**  
A Magnificent Sample Line from the Greatest Robe Maker in Paris!

The Annual January Sale, Giving Particular Prominence This Year to Tunics, Because They Are Fashion's Greatest Favorites.

WE cannot mention this famous maker's name as we did last year. He objects to the publicity, but you have our word for it that he is the most celebrated maker of Tunics and Robes in the world. Consequently we are able to bring to your attention a most sumptuous, most fascinating gathering of exquisite Beaded, Jeweled and Embroidered Tunics. Divided into five gorgeous lots as follows:

**\$7.50** for Tunics worth up to \$19.50.  
**\$14.50** for Tunics worth up to \$39.00.  
**\$19.50** for Tunics worth up to \$49.00.  
**\$24.50** for Tunics worth up to \$65.00.  
**\$37.50** for Tunics worth up to \$100.00.

Exclusive styles--original Parisian hand-made Tunics, at Lower Prices Than Those Asked for the German and American copies.

Tunics of various shapes, some with straight borders that can be remodelled as desired, others with pointed and odd shaped borders, decidedly distinctive in style.

Tunics on which the headwork, the hand embroidery and designs are so entirely different that you cannot fail to recognize them as coming from an artistic creator, who ranks first in his line for exclusiveness and originality.

Tunics really gorgeous in their beauty and splendor, the designs and colorings of which originated from the magnificent festivities of the Indian Durbar.

Tunics that will form gowns at once elegant and distinctive in character, decidedly rich and exclusive.

TUNICS of net, gold and Nile, beaded and richly hand embroidered.

TUNICS of white net, with handsome Indian bead work and hand embroidery.

TUNICS with white and gold bead work and hand embroidery on net.

TUNICS of black net, heavily beaded and hand embroidered in Oriental colorings.

TUNICS of chiffon cloth, jeweled and hand embroidered, finished with silk fringe.

TUNICS of chiffon in various colors, with contrasting borders of beads and hand embroidery.

TUNICS of chiffon cloth, with hand embroidery of silk and gold thread.

TUNICS of black chiffon cloth, handily beaded and finished with bead fringe.

TUNICS of net, hand embroidered and beaded in wonderful color combinations.

TUNICS of chiffon cloth, silver beaded, solid border of silver beads & embroidery.

TUNICS of net, handsome gold and silver bead work in deep border designs.

TUNICS of silver net, beaded with silver beads and embroidery.

SIMPSON CRAWFORD CO., SIXTH AVENUE'S FOREMOST STORE.

**1,000 Sample \$1.00 to \$2.00 Nainsook Night Gowns for Women at 75c. and \$1.00**

A Monday Feature of the January Sale of Muslin Underwear at Simpson Crawford's.

THE regular retail prices of these Night Gowns are \$1.00, \$1.25, \$1.50 and \$2.00. The \$1.00 and \$1.25 Gowns we offer at 75c. The \$1.50 and \$2.00 Night Gowns we offer at \$1.00.

Sample Night Gowns from one of the best underwear makers in the city. They are all in perfect condition, no soiled or mused garments; every wanted style to be had; in many instances only one of a kind. Made of softest nainsooks, with laces, beading and wash ribbons; dainty effects with insertions of fine embroideries; others with medallion laces and ribbon.

**COMBINATIONS**  
Nainsook cover and drawer or skirt, trimmed with laces, embroidery, beading \$1.00  
and ribbons. Value \$1.50, at.....  
Nainsook cover and drawer or skirt, princess or waist models; lace or embroidery trimmed. Value \$2.00, at.....  
Nainsook, cover and drawer or skirt, beautifully and elaborately trimmed. Value \$2.50, at.....

**DRAWERS**  
Cambric, French band, tucking ruffle of embroidery or lace. 50c. value, at.....  
Cambric or nainsook, circular or umbrella ruffle; trimmed with lace or embroidery. 75c. value, at.....  
Cambric or nainsook, circular, garter or umbrella ruffle styles; lace or embroidery trimmed. Value \$1.00, at.....

**WHITE SKIRTS**  
Cambric body; lawn flounce, embroidery or lace ruffle or hemstitch tucks. Value \$1.00 \$1.50, at.....  
Cambric body, lawn flounce, with insertion and ruffle of embroidery or lace trimmed. \$1.50 \$2.00 value, at.....  
Cambric body, lawn flounce, elaborated with laces and ribbon or embroidery trimmed. Value \$2.50, at.....

**Soiled Undermuslins at One-Half Regular Prices**--Garments used for display and others taken from our regular stocks; slightly soiled, but a little washing and laundering and these garments are as good as new. These will be found grouped together on bargain tables for quick disposal.

SIMPSON CRAWFORD CO., SIXTH AVENUE'S FOREMOST STORE.

**The Great January Sale of Linens**

Continues Spiritedly Monday, Offering Very Superior Linens at Exceptional Price Inducements.

THE far-seeing, thrifty housewife can find much in this important annual event that appeals, not only because of the excellence of the merchandise, but because of the attractiveness of the prices.

**Irish and Scotch All Linen Pattern Table Cloths**  
\$3.25 Pattern Table Cloths, 2x2. \$1.95  
\$4 Pattern Table Cloths, 2x2. \$2.45  
\$4.50 Pattern Table Cloths, 2x3. \$2.95

**\$2.00 IRISH ALL LINEN DAMASK TABLE CLOTHS**, 60x96 inches. \$1.49  
**\$4.50 ALL LINEN SCALLOPED TABLE CLOTHS**, 84 inches long. \$2.95  
**79c. EXTRA HEAVY ALL LINEN UNBLEACHED TABLE DAMASK**, yd., 55c  
**\$1.25 2-YD.-WIDE FULL BLEACHED ALL LINEN DAMASK**, yd., 88c

**"Fruit of the Loom" Sheets, Size 81x90**  
The greatest bargain in Bed Sheets we have ever advertised; made from the world-renowned "Fruit of the Loom" Sheetting; large size; firm, heavy quality; free from starch or dressing, and guaranteed to give satisfaction.

**65c. "Fruit of the Loom" Sheets, Size 54x90, for Single Bed, 49c.**  
**25c. "Fruit of the Loom" Pillow Cases, Size 45x36, 17c.**  
**600 Dozen 58c. Full Size Bed Sheets, 39c.**  
Made of a splendid heavy bleached muslin; centre seam.  
**10,000 16c. and 18c. Pillow Cases at 12 1/2c.**  
Choice of 45x36 and 42x36 inches. All sizes quoted before hemming.

SIMPSON CRAWFORD CO., SIXTH AVENUE'S FOREMOST STORE.

## GROCERIES

Mail and Phone Orders Filled.  
SIXTH FLOOR, PHONE 2100-CHelsea.

**New Cereals**  
ROLLED OATS, 10 Lbs., 35c  
BROKEN CAROLINA RICE, 35c  
GRANULATED HOMINY, Your choice to-morrow.

**Fresh Roasted Coffee**--Manhattan Breakfast Blend; 4 lbs., \$1.00; 1 lb., 28c

**ASPARAGUS TIPS**--Tender California green spears; case, \$4.55; dozen, \$2.30; can, 20c

**Sugar Cured Hams & Bacon of Quality**  
Royal Stuart Brand--Delicious, toothsome flavor, worth 22c, lb.; special, lb., 17c

**Creamery Butter**  
ROYAL STUART--Special the "World's Best" 5 lb. Drum, \$2.35  
MEADOW BROOK FARM, quality; 8 lb. Drum, \$1.55

**Canned Goods**  
DOZEN. Can.  
ROYAL STUART TINY MAINE CORN, \$1.30 18c  
LEMON CLANG PEACHES, \$2.30 20c  
NEW GARDEN SPINACH, \$1.50 18c  
LARGE CALIFORNIA ASPARAGUS, \$3.25 28c  
FANCY RIPE TOMATOES, \$1.40 12c

**Florida Oranges**  
Extra large; 3 doz., \$1.00; 35c  
60c.

**SOCIAL TEAS**--Grahams, Saltines and Nabiscoes; your choice 6 reg. 10c. packages, 48c

**FLOUR** Royal Stuart pure Minnesota spring wheat; 50 lb., \$6.35; 25 lb., 80c sack

**JAPAN RICE**--fancy grains, usual; 5 lb., to-morrow, 5 LBS. 26c

**Royal Stuart Coffee**--The connoisseur's favorite; 5 lb. air tight screw top can, \$1.00

**Corn Starch**--Royal Stuart brand; 50c. 25c; 1 lb. can, 7c

**Stuart Baking Powder**--Absolutely pure cream tartar powder, 1 lb. can, 29c; 1/2 lb. can, 15c

**SUGAR** With a purchase of other groceries, 59c 10 LBS.

**Sale of Queen Olives**  
Crisp, tasty fruit; to-morrow, 3 25c REG. 10c. BOTTLES.

**L. I. Potatoes** Bushel sack, \$1.45

**RYE WHISKIES**  
Reg. Price. Sale Price.  
Imperial Club or Galion, Galion. Bottle, \$5.50 \$4.50 \$1.20  
Hemitage Rye, \$5.50 \$4.50 \$1.20  
MONTICELLO OR CABINET Monogram Rye Whiskey, \$3.20 \$2.85 85c

## Rugs Greatly Reduced

If You Want Good Rugs at a Very Low Price Here Is Your Chance.

**\$11** For Beloochistan Rugs that are usually sold at \$15 to \$25. As this is the lowest price ever asked, the demand should be very large.

**Room Size Turkish and Persian Rugs \$95**  
Regular value up to \$150, at.....

**300 9x12 Royal Axminster Rugs \$15.85**  
Slightly mismatched, but a very low price for these durable, handsome rugs.

Simpson Crawford Co., Sixth Ave., 19th to 20th St., New York City

## "CHANCE"

JOSEPH CONRAD'S Greatest Novel of the Sea, Was Written Especially for the

## NEW YORK HERALD

The First Instalment Will Appear NEXT SUNDAY, Continuing Every Sunday Thereafter. DON'T MISS IT.